

Receive these rebates on select natural gas appliances. And save!

Residential Customer Rebate Program

Appliance	Minimum Required Efficiency	Your Rebate
Hot Air Furnace	90% AFUE*	\$300
Hot Water Boiler	85% AFUE	\$400
Steam Boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star®-rated	\$25
Storage Tank Water Heater	0.61 EF**	\$150
Tankless Water Heater	0.78 EF	\$350

* Annual Fuel Utilization Efficiency ** Energy Factor

Please Note: space and water heating appliances must be installed by a contractor. Contractors must be able to supply one of the following: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address in order for the rebate application to be considered complete.

The Conservation Incentive Program rebate offers are available for qualifying equipment purchased and installed on or after November 1, 2007 only.

The National Fuel **Conservation Incentive Program** also includes a number of other ways for you to save through energy efficiency, including initiatives specifically designed to assist lower-income households. For complete details, visit www.NationalFuelForThought.com or call **1-800-365-3234**.

If you've submitted a rebate application and have questions about that application, call (toll free) **1-877-285-7824**.

Small non-residential customers whose facilities use less than 12,000 Mcf (thousand cubic feet) of natural gas per year are also eligible to receive rebates that are determined on a case-by-case basis. For these customers, rebates can be as much as 50% of the incremental equipment and installation costs, up to \$25,000.

Call **1-866-697-3732** or visit www.nyserdera.org for more information.



National Fuel[®]
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www.NationalFuelForThought.com

If you have a question, problem or request, please call us Monday through Friday, 7am to 6pm.

Buffalo, NY area: (716) 686-6123
All other areas: (800) 365-3234

For gas emergencies, call 1-800-444-3130
24 hours a day, 7 days a week.



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NY CIP Rev. 1/08



**You'd be amazed
at what you can save.**



The Conservation Incentive Program. Serious fuel for thought.



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You could save a lot of money.

The National Fuel **Conservation Incentive Program** now offers residential and small non-residential customers in National Fuel's western New York service area a number of money-saving rebates when you buy an Energy Star[®]-rated programmable thermostat or when you replace specified appliances with new, energy-efficient models. When you combine the rebates with the projected annual fuel savings realized by using more efficient equipment, you'd be amazed at how quickly these new appliances can pay for themselves.

Older furnaces aren't nearly as fuel efficient as today's high efficiency models.

Even if it's still in good working condition, your older furnace could be using approximately 20% more fuel than a new high efficiency furnace. And an old water heater could be just as inefficient as an old furnace.



By using natural gas wisely, you could help the environment, too.

Natural gas is the most efficient and cleanest fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas also produces a significantly smaller volume of greenhouse gasses, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. And that's something that will help your children, their children, and generations to come.

An example of how you can make high efficiency more affordable:

New 90% High Efficiency Furnace	\$3,500
Standard 80% Efficient Furnace	\$2,500
Cost Difference for Higher Efficiency Model	\$1,000
One-time Rebate	\$300
Cost Difference After Rebate	\$700
Annual Operating Cost Savings	\$189/year*
Simple Payback on Cost for High Efficiency Model	3.7 years⁺

+ With savings on annual operating costs of \$189 per year, the \$700 incremental investment will be paid back in 3.7 years.

* This is only an example. Your actual investment and savings may be higher or lower depending on the models you choose to install, the efficiency of the furnace you are replacing, fluctuating fuel costs and your actual installed cost.

And of course, by choosing a high efficiency product for your home now, you'll continue to enjoy energy savings for years to come.

Small non-residential customers using less than 12,000 Mcf (thousand cubic feet) of natural gas per year are eligible to receive customized rebates that will be based on the results of an energy-use analysis.

Rebates are available for residential customers, regardless of income or annual energy usage. Appliances purchased and installed in new-builds are not eligible for rebate.

Please Note: space and water heating appliances must be installed by a contractor. Contractors must be able to supply one of the following: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address in order for the rebate application to be considered complete.

The Conservation Incentive Program rebate offers are available for qualifying equipment purchased and installed on or after November 1, 2007 only.

So why is National Fuel helping you use less natural gas?

A lot of people believe that National Fuel controls the cost of natural gas, and that higher natural gas costs mean the Utility makes more money. The truth is that utilities have no control over the market price of natural gas. By law, these costs are passed along without mark-up. The price you pay for natural gas is set in the energy marketplace where the forces of supply and demand affect prices most.

National Fuel's **Conservation Incentive Program** is the first of its kind in New York State. This program is designed so that, with others like it, utilities and their customers can partner on ways to use less natural gas, helping to bring balance back to the marketplace and lowering the price we all pay for the energy we use.

For more information about this program, visit www.NationalFuelForThought.com, where you can download a rebate application and learn more about how to use less energy.